

Digital Innovation



WeinsweigAdvisors

Trust ▪ Passion ▪ Speed

STRATEGIC

- Customer Experience
- Business Intelligence
- Business – IT Alignment
- Technology Strategy

DATA TRANSFORMATION

- Management Dashboards
- Key Performance Indicators
- Data Warehouse
- Process Automation
- Data Analytics

RISK MANAGEMENT

- Business Continuity
- Cybersecurity
- Disaster Recovery
- Sell-side Diligence

Maximize Enterprise Value

Actionable information is critical to decision-making that maximizes value. Many companies have a plethora of information yet can't provide real-time data to senior management or its equity sponsors. Which customers are profitable? Which products turn over quickly and provide the highest contribution margin? Our data transformation experts can pull information from disparate systems into a data warehouse with real-time management dashboards to ensure alignment between the business needs and information technologies. The result is a customer experience that truly transforms the business.



We execute technology strategy that anticipates and reacts to business goals to maximize the return in a competitive landscape.



We serve as a strategic thought partner to gain an in-depth understanding of challenges and provide innovative solutions to maximize your returns.



We analyze data collected from different channels and develop management dashboards that provide insight into performance to enable informed decision making.



We evaluate the current state of information technology for due diligence and risk management assessments with our unique best practice template driven product.

CONTACT

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About WeinsweigAdvisors

Weinsweig Advisors brings seasoned executives to preserve and enhance value in the areas of **Business Restructuring, Growth Transformation and Digital Innovation**. Our professionals have spent most of their careers with large advisory firms including FTI Consulting and PriceWaterhouseCoopers or in senior executive positions at operating companies. Our team provides top-tier expertise at a reasonable and flexible fee structure aligned with your interests.